



BUSINESS PLAN
2010 - 2012

ICOMOS IRELAND

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Contents

1.	Introduction.....	3
2.	ICOMOS International.....	3
3.	ICOMOS National Committees.....	3
4.	ICOMOS General Assembly.....	4
5.	ICOMOS Ireland.....	4
6.	Incorporation.....	5
7.	ICOMOS Ireland activities.....	5
8.	Achievements of the Business Plan 2007-2009.....	6
9.	ICOMOS Ireland Business Plan 2010-2012.....	7
10.	Funding.....	9
11.	Conclusion.....	11
12.	Appendix: ICOMOS International Objectives & Initiatives.....	12

ICOMOS Ireland Business Plan 2010 - 2012

Introduction

This is the business plan for ICOMOS Ireland for the period 2010 - 2012. The purpose of this 3-year plan is to maintain ICOMOS Ireland on a professional and well-funded footing. It will enable the organisation to continue its work within Ireland and internationally, give Irish heritage conservation a higher profile at an international level within ICOMOS and enable greater collaboration, cross fertilization and dissemination of information to and from the international conservation community. This plan sets out objectives that will guide ICOMOS Ireland in the effective delivery of an improved level of input and services to the protection and management of the built heritage in Ireland. The plan highlights the background of ICOMOS International and ICOMOS Ireland and its management, activities and financial background.

ICOMOS International

The International Council on Monuments and Sites is an association of professionals throughout the world that currently bring together over 9,000 members in 113 countries. It works closely with UNESCO and national governments. The secretariat is based in Paris. Please see the Appendix for additional information.

ICOMOS National Committees

National Committees are created at the national level in the countries, which are members of UNESCO. They bring together individual and institutional members and offer them a framework for discussion and an exchange of information. Each National Committee adopts its own rules of procedure, elaborates its own program according to the goals and aims of ICOMOS and implements the programs proposed by the Advisory and Executive Committees of ICOMOS.

ICOMOS National Committees provide a forum where individuals and representatives of institutions concerned with heritage matters can meet to exchange information and views on principles and practices in the field. Each National Committee represents the interests of its members, both nationally and internationally. They can undertake specific activities on their own initiatives or at the request of their Governments. National Committees are a channel through which individual specialists in each country take part in ICOMOS international activities including, for example, specific missions entrusted to ICOMOS by UNESCO.

Through the annual meetings of the ICOMOS Advisory Committee, National Committees can exert a decisive influence on the programme priorities of

ICOMOS. They can also volunteer to take responsibility (in close co-operation with the ICOMOS Secretariat in Paris) for some part of ICOMOS' international programme, which is of particular concern to their country. Each National Committee must agree to accept the Statutes of ICOMOS. In addition, its own statutes should conform with national requirements and practices and they must be submitted to the ICOMOS Executive Committee for ratification. National Committees should operate to comply with the Dubrovnik Guidelines soon to be replaced by the Dubrovnik-Valletta Principles.

Presidents of ICOMOS National Committees are elected or appointed from among their members. The President is responsible for calling at least one meeting of the national committee each year. Other officers elected by the committee may assist the President and committees are urged to have a Secretary or a Secretary-Treasurer. Presidents of National Committees are automatically members of the ICOMOS Advisory Committee and are expected to attend and to take part in its annual meeting.

Each National Committee is made up of four categories of membership: individual, institutional, sustaining and honorary members. All the members must be qualified in the field of conservation, practicing the profession of architect, archaeologist, archivist, art historian, engineer, heritage manager, scientist, town planner or similar. Individual membership may be granted in exceptional cases to other individuals interested in supporting the aims and objectives of ICOMOS.

ICOMOS General Assembly

All National Committee members have the right to attend and to participate in the ICOMOS General Assembly, which is normally held every three years.

The last General Assembly was held in Quebec in September - October 2008 at which four members of the Irish Committee attended and the President of ICOMOS Ireland was elected as its *rapporteur*. The next, the 17th General Assembly, is likely to be held in Paris in October 2011.

ICOMOS Ireland

ICOMOS Ireland was founded in 1984. Since the early 1990s it has grown and developed and currently has 109 members drawn from the State heritage services, local government, museums, universities and private practice. In 2004 ICOMOS Ireland hosted the Europe ICOMOS President's Meeting coupled with a very successful International Conference, in Dublin Castle, which was supported by both the Department of Environment, Heritage and Local Government and the Heritage Council. It also held a number of well-publicised events in Cork during Cork's European City of Culture.

Participation at international level has provided some of the stimulus behind the preparation of this business plan since this requires a far greater level of

financial resourcing than ICOMOS Ireland can provide from its membership subscriptions alone.

Incorporation

ICOMOS Ireland is a body incorporated as a company limited by guarantee (No. 435591) and is registered as a charity (CHY 17077).

ICOMOS Ireland has an elected board of directors who form the Executive Committee, comprising President, Vice-President, Treasurer, Company Secretary, Membership Secretary, Public Relations Officer and two Ordinary committee members. Since mid-2008, ICOMOS Ireland has engaged a part-time administrator.

ICOMOS Ireland activities

1. Meetings of the national committee are held on the second Tuesday of every month with a break for the summer months of July and August. Members are welcome at all meetings.
2. The Executive Committee meets on a more regular basis to deal with ICOMOS business.
3. Six lecture presentations take place over the year, typically at alternate meetings of the national committee. These range from policy to case studies and issues for practice. The occasions are characterised by valuable interdisciplinary professional discussion. Additionally, agreed topics are offered for discussion.
4. At present ICOMOS Ireland has five working sub-committees:
 - Climate Change
 - Cultural Landscapes
 - Education and Training
 - Industrial Heritage
 - Vernacular

It is hoped to increase these as necessity arises.

5. The annual Maura Shaffrey Memorial Lecture is given by a renowned international speaker each autumn and is held in Dublin Castle.
6. An annual outing to different locations throughout Ireland.

7. International Day for Monuments and Sites (18th April). Events are organised to celebrate a theme designated each year by the International Committee.
8. Partner in the Rachel MacRory Memorial Award (Past President of ICOMOS Ireland) with University College Dublin and the Association of Architectural Conservation Officers (AACO); this is an award for achievement in post-graduate studies in building conservation.
9. ICOMOS Ireland has facilitated an Irish internship programme, reciprocating internships set up for Irish graduates by U.S. ICOMOS. To date, two interns have been hosted.
10. Blue Shield (the cultural equivalent of the Red Cross). ICOMOS Ireland is working with representatives of the national committees of ICOM, IFLA and ICA, organisations prescribed by the International Committee, to form an Irish Blue Shield Committee.
11. An active website.
12. ICOMOS Ireland was represented on the DoEHLG Expert Advisory Group to review the Tentative World Heritage List which reported to the Minister in late 2009.
13. Partner in the Dick Oram Memorial Project. It is hoped to restore Lord Limerick's follies at Bryansford, Co. Down in his memory. (Dick Oram was a Past Vice-President of ICOMOS Ireland)

Achievements of the last business plan

Objectives of the 3-year Business Plan (2007-'09)	Status
Website	Achieved
Maura Shaffrey Memorial Lecture	Yes
Attendance at European Presidents Meeting	Yes
Attendance at the General Assembly in Quebec (2008)	Yes
International Conference attendance	Yes
Education and Training Sub committee report: Sustaining the Built Heritage	Published
Publish information leaflet about ICOMOS/ICOMOS Ireland	Published
Appointment of part-time administrator	Yes
Procurement of equipment for presentation and dissemination	Yes
International Joint Meeting with ICOMOS UK*	Yes

* In October 2009, ICOMOS Ireland hosted a joint meeting with ICOMOS UK on the theme of Historic Landscapes. This was timed to take place immediately after the heritage Council's conference on the same subject. The talks and results of the workshops will shortly be posted on the website. This meeting was very successful and will be repeated in the future.

We have achieved most of the objectives of our last business plan.

ICOMOS Ireland: Business Plan 2010 – 2012

ICOMOS Ireland currently has among its members a unique level and range of expertise, independence and professionalism drawn from: the State heritage service; local authorities dealing with heritage management, development control and conservation; NGOs; and also drawn from a range of private practices many of which provide consultancy and technical support to such bodies. It is through this diverse membership that ICOMOS Ireland indirectly informs and provides advocacy and support for the work of these bodies.

Although meetings are minuted, the business at ICOMOS meetings operates by convention under Chatham House rules. This facilitates the open-handed exchange of information and opinion without risk of selective attribution. Since many members are active in the preparation and assessment of development planning applications, ICOMOS Ireland has an explicit policy of not taking a position, or engaging in debate, on the specifics of any individual application, except in respect to World Heritage sites. Discussion instead focuses on principles and policies.

ICOMOS Ireland sees potential, from this unique vantage point, to offer advice and feedback to Government on the development and implementation of policies relating to heritage, as ICOMOS National Committees do in other countries. During the previous business plan period we have been grateful for the opportunity to engage and build a good working relationship with DoEHLG on many issues of common interest. It can also advise on the World Heritage Convention and Council of Europe Conventions. ICOMOS Ireland's participation at an international level will require a more active dialogue with the Irish State in a collaborative role.

During this forthcoming plan 2010-2012, ICOMOS Ireland proposes to become even more active both nationally and internationally.

It will do this nationally by:

- launching Sustaining the Built Heritage, the report of the Education and Training Sub-Committee. It is hoped to do this early in 2010, followed by a focused workshop later in the year;
- encouraging more members to join and participate in the work of ICOMOS Ireland;

- developing the work of the sub-committees and publishing their results;
- reinforcing the position of part-time administrator;
- contributing to a greater awareness of education in heritage preservation matters;
- maintaining an active website linked to the international network of ICOMOS and UNESCO websites;
- publishing the research carried out by the Climate Change Sub-Committee which was commissioned by the DoEHLG. It is hoped that this will lead to further study during the life of the Business Plan 2010-'12, culminating in an international conference on the subject of Climate Change in 2012.

It will become more active internationally by:

- attending and participating in the annual ICOMOS European Presidents' Meetings;
- attending and participating in the annual ICOMOS Advisory Committee and Scientific Symposium. (Presidents of National Committees are automatically members of the ICOMOS Advisory Committee);
- sending a delegation from Ireland to attend and participate in the ICOMOS 17th General Assembly in Paris in October 2011. Venue to be confirmed;
- becoming involved in at least three to four International Scientific Committees, which is a requirement of the ICOMOS Dubrovnik Guidelines. These normally have a 3-year cycle;
- participating in relevant international conferences on heritage;
- 2010 ICOMOS Advisory Committee & Scientific Symposium. ICOMOS Ireland will host this important international annual event at the end of October 2010 with the support of the DoEHLG, OPW, The Heritage Council, Fáilte Ireland, Dublin City Council and others. A preliminary submission has already been made to the DoEHLG. This is a very significant international event in the ICOMOS International calendar being the main annual event of the organisation. This item will be dealt with as a separate submission;
- Blue Shield. The Irish Committee of Blue Shield will be available to support the protection of heritage both within Ireland and overseas and will be seeking to develop an appropriate philosophy and protocol to deal with hazards that may emerge from a range of sources;

- participating in the 2nd joint-meeting of ICOMOS Ireland / ICOMOS UK, possibly in Scotland in spring 2011;
- Organising an international conference on Climate Change in partnership with the DoEHLG.

Funding

ICOMOS Ireland operates on membership subscription, with ad hoc sponsorship for key events. As a consequence of DoEHLG funding assistance during the life of the last business plan it has achieved most of its objectives.

Funding and sponsorship from the DoEHLG, the Heritage Council, the Office of Public Works and Fáilte Ireland will continue to help enormously on specific occasions.

ICOMOS Ireland is now seeking a new round of funding for a 3-year period to enable this plan to achieve its objectives. During this period there will be a mid-term review. The funding which needs to be raised is set out as follows overleaf:

ICOMOS Ireland - Three year business plan (2010-2012)

Activity	<u>2010</u> €	<u>2011</u> €	<u>2012</u> €
Annual Lecture	5,500	6,000	6,000
Development & maintaining website	1,200	1,000	1,000
Attendance at European Presidents' Meeting	1,300	1,450	1,600
Attendance at International Scientific Committees (ISCs)	Two 3,000	Three 4,500	Four 6,000
Attendance at ICOMOS G.A. (2 persons) Venue: Paris? (to be confirmed)	-	3,000	-
Publication costs	-	4,000 Climate Change	-
International Event: Advisory Committee and Scientific Symposium – October 2010 Climate Change: impact on heritage (2012)	Separate submission document	-	Climate* Change 5,000
Insurance (annual outing)	500	500	500
Audit Fee	1,300	1,350	1,400
Attendance at Blue Shield meetings	350	400	450
Joint ICOMOS-UK Meeting (Scotland)	-	3,000	-
International Monuments Day (18 th .April) Theme:	500 Agriculture	600	700
Annual Outing Venue:	500 Clonmacnoise	550	600
Launch of Publication: <i>Sustaining the Built Environment</i>	2,500	-	-
Rental of room for meetings - RSAI	2,000	2,150	2,300
Administrator's fees	15,600	16,200	16,800
Administration expenses	450	500	550
AGM expenses	300	350	400
TOTAL	<u>€35,000</u>	<u>€45,550</u>	<u>€43,300</u>
Membership fees , fundraising activities, corporate sponsorship	7,500	8,000	8,500
Shortfalls	€27,500	€47,550	€34,800

*An international event which would be partnered with the Dept. of the Environment, Heritage & Local Government. The amount shown would cover the administration costs of working up a programme, organising speakers, etc.

Conclusion

ICOMOS Ireland confirms that the ambitious objectives set out in the last business plan could not and would not have been achieved without the generous funding received from the DoEHLG. This achievement has increased the awareness of ICOMOS Ireland nationally through our existing membership, has led to a very healthy increase in our membership over that period and has enabled ICOMOS Ireland to engage more positively with other bodies and institutions in Ireland. Our proactive participation in many ICOMOS International events has increased the credibility of ICOMOS Ireland and the Irish conservation community on the world stage.

ICOMOS Ireland considers that the proposed programme of activities set out in this Business Plan is the minimum adequate to build on ICOMOS Ireland's potential to contribute at national and international level.

ICOMOS Ireland is concerned that the severe level of cutbacks proposed in the general economy over the next couple of years and, in particular the construction and infrastructural sectors, will lead to a reversal in the protection of the built and natural heritage. It is therefore of utmost importance that funding is allocated to organisations such as ICOMOS Ireland to assist in the activities of education, informing, dissemination and protecting policies for the protection of our heritage.

As Climate Change becomes a greater threat to our very being the Climate Change Committee within ICOMOS Ireland can expand its objectives to assist the DoEHLG to achieve greater awareness amongst the public and to work with other organisations to promote the reduction of carbon emissions as a more sensible approach to the design of passive and eco-friendly technologies.

The Committee proposes to continue and expand its engagement with the Department of Environment, Heritage and Local Government, in order to explore:

- the means of delivering the Business Plan (including the necessary funding) in its present form; and

- other areas of potential collaboration beyond those in the Plan; such as education and training, and the forthcoming update of conservation elements of 'Government Policy on Architecture 2009-2015'.

Appendix 1

Objectives and Initiatives of ICOMOS International

Objectives

1. to bring together conservation specialists from all over the world and serve as a forum for professional dialogue and exchange;
2. to collect, evaluate and disseminate information on conservation principles, techniques and policies;
3. to co-operate with national and international authorities on the establishment of documentation centres specialising in conservation;
4. to work for the adoption and implementation of international conventions on the conservation and enhancement of our archaeological and architectural heritage;
5. to participate in the organisation of training programmes for conservation specialists on a world-wide scale;
6. to put expertise of highly qualified professionals and specialists at the service of the international community.

Initiatives

1. the strengthening of its presence world-wide by encouraging the creation and growth of ICOMOS National Committees;
2. extending the influence of the Venice Charter by creating flexible doctrinal texts for specific sectors of our built heritage;
3. defining adaptable management techniques for cultural properties;
4. developing training programmes on a multilateral basis involving the collaboration of National and International Committees;
5. enriching ICOMOS International Documentation Centre in Paris and setting up video and slide libraries devoted to archaeological and architectural heritage;
6. organising and managing expert missions at the request of heritage administration and legal entities which judge necessary the intervention of a consultant for a particular conservation question;

7. playing a vital role in counselling UNESCO on those cultural properties to be included on the World Heritage List and on the reporting of the state of conservation of the properties already listed;
8. reaching specialists by means of wide distribution of the organisation's quarterly newsletter, ICOMOS News, its Scientific Journal, the publication series "Monuments and Sites" on the heritage of particular countries and the publishing of conference proceedings;
9. awaking public interest in conservation by encouraging media coverage and the celebration of the International Day for Monuments and Sites (18th. April).
10. awakening public and professional interest by encouraging the acceptance of the need for careful upgrading of our historic building stock for energy efficient and sustainable development.