

## “Outstanding Earthen Architecture in Europe” Label 2011 Regulation

### Subject of the label

**Article 1:** The “Outstanding Earthen Architecture in Europe” Label 2011 Committee organizes a campaign with the aim to single out the earthen buildings which are among the most outstanding of the European Union, on one hand, and to disseminate their knowledge, on the other hand. The Committee is formed by Ecole d'Avignon (France), Adviser in Architecture, Urban planning and Environment (CAUE) of Vaucluse (France), Gallaecia High School (Portugal), the « Architecture and Design » Department of the University of Firenze (Italy) and the Academic Institute for Heritage restoration of the Polytechnic University of Valencia (Spain), partners of the project “Terra [in]cognita” n° 2009-0758 of the European Programme “Culture 2007-2013”, on one hand, and by ICOMOS France, on the other hand.

### Candidature for the label

**Article 2:** The label concerns every building (houses, construction works...) entirely or partially built with earth, protected or no protected, located in the European Union, whichever its owner: natural person, public or private legal entity.

**Article 3:** The application form for the label is formed by the written agreement and the acceptance of this regulation by the owner of the building. This agreement explicitly allows use and publication free of right, by the “Outstanding Earthen Architecture in Europe” Label 2011 Committee, of every type of document (plans, pictures...) concerning the building candidate for the label.

**Article 4:** In case of cancellation of the campaign for the label by The “Outstanding Earthen Architecture in Europe” Label 2011 Committee, whatever the cause, the owners of the buildings candidates for the label cannot claim any compensation.

**Article 5:** The application forms with original signature of the owners must be sent by post to CAUE of Vaucluse [1, rue Mourre 84000 – AVIGNON (France)] before December 31, 2010. The description forms of the buildings candidates for the label must be sent by e-mail to CAUE of Vaucluse [[renequerin@caue84.fr](mailto:renequerin@caue84.fr)] before December 31, 2010 (pictures unload in a Website with large storage capacity).



Terra [In]cognita est un projet mis en œuvre par :

Ecole d'Avignon  
6 rue Grivolos  
84000 Avignon France  
[www.ecole-avignon.com](http://www.ecole-avignon.com)

En partenariat avec :



Escola Superior  
**GALLAECIA**  
escola superior universitària



## Label awarding

**Article 6:** The label is awarded to buildings divided up among three categories:

Category 1: Buildings with archaeological, historical or architectural interest;

Category 2: Buildings subjects of a remarkable and relevant intervention (restoration, rehabilitation or extension);

Category 3: Buildings built after 1970.

**Article 7:** The label is awarded to the buildings which obtain more than 60 points on 100, after marking from description forms by the "Outstanding Earthen Architecture in Europe" Label 2011 awarding Commission, in accordance with the following balanced criteria:

<b>Category 1: Buildings with archaeological, historical or architectural interest</b>	Archaeological, historical or architectural interest	Quality of the nearby environment (landscape, urban, rural or natural space)	Use value (appropriateness of the building to the present use)	General state of the building (building work, finishing, networks...)
	<b>40 points</b>	<b>20 points</b>	<b>20 points</b>	<b>20 points</b>
<b>Category 2: Buildings subjects of a remarkable and relevant intervention (restoration, rehabilitation or extension)</b>	Relevance of the intervention (respect of the character of the building, conceptual approach...)	Archaeological, historical or architectural interest	Technical mastery of earthen building (earthen works distinctiveness, possible innovative processes...)	Use value (appropriateness of the new use to the characteristics of the building)
	<b>40 points</b>	<b>20 points</b>	<b>20 points</b>	<b>20 points</b>
<b>Category 3: Buildings built after 1970</b>	Architectural quality (form, materials, texture, colour, dialectic with the site...)	Technical mastery of earthen building (earthen works distinctiveness, possible innovative processes...)	Technical performances of the building (i.e.: thermal insulation, soundproofing, conformity to paraseismic rules...)	Functional performances of the building (appropriateness with use and future uses, state of the works, running and maintenance coasts...)
	<b>40 points</b>	<b>20 points</b>	<b>20 points</b>	<b>20 points</b>

**Article 8:** The "Outstanding Earthen Architecture in Europe" Label 2011 awarding Commission is formed by five members individually nominated by each partner of the project "Terra [in]cognita", and by five members of the International Scientific Committee on Earthen Architectural Heritage (ISCEAH) of ICOMOS, that is to say ten members in total.

**Article 9:** The "Outstanding Earthen Architecture in Europe" Label 2011 awarding Commission will pronounce before February 28, 2011. Its decision is irrevocable.



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## Effects of the label

**Article 10:** The label doesn't impose any heritage protection easement of the building. However, the "Outstanding Earthen Architecture in Europe" Label 2011 awarding Commission reserves the right to disseminate information concerning the labelled buildings, in particular the description forms, to the international organizations and authorities in charge of heritage protection (States, local authorities).

**Article 11:** The label doesn't impose any private law easement; however, the clauses of this regulation remain valid after transfer of property of a labelled building, unless in case of explicit termination by the new owner.

**Article 12:** The label will be presented to the public in May 2011 in Marseilles (France), within the framework of an international seminar on earthen architecture, jointly organized by the partners of the project "Terra [in]cognita" and ICOMOS France.



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